**Media, Gender and Transition. Formation of Gender Identities.**

**22.11.2013. – 23.11.2013.**

Gender and Communication Researchers Conference

Department of Communication Studies, Faculty of Social Sciences, University of Latvia

Media and communications are a central element in contemporary lives, and gender is one of the bases of how we think about our identity. Because the media offer so much information about modern men, women and, it is difficult to believe that these reports have nothing to do with the way in which we sense our own gender identity. Through the acceptance of media massages, gender stereotypes are affecting every aspect of our lives.

The aims of the conference are:

* To present results of **European Institute for Gender Equality** report ***Advancing gender equality in decision-making in media organisations*** as well as to discuss Latvian findings
* To encourage a gender sensitivity in the media environment and industry and to discuss importance of media in shaping gender identities
* To analyse gender transformations in space and time and to analyse gender stereotypes and bias in the media

Department of Communication Studies invites you to participate and to discuss aforementioned questions in two-day international conference, taking place in Riga, Latvia on 22 and 23 November, 2013.

The conference is organized through Project „National Research Programme „National Identity””.